

The Seasonal Sale Cycle

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Month	Occasion	Participating Products
January	Cold Season	Health Related Products -- Vaporizers -- Cold Medicines -- Vitamins -- Herbal Remedies -- Pain Relief Products
January	Cold Weather	Warm-Up Products -- Soup -- Chili -- Hot Chocolate
January	National Oatmeal Month	Oatmeal
January	New Years Resolutions	Diet Food, Diet Aids, & Low Fat Foods -- Yogurt -- Frozen Meals (Healthy Choice, Lean Cuisine, etc...) -- Drinks & Bars (Special K, Atkins, etc...) -- Diet Pills -- Snacks (100 Calorie Bites, Rite Bites, etc...) -- Home Gym Equipment
January	Superbowl	Party Foods -- Soda -- Chips & Dip -- Cheese & Crackers -- Snacks
February	American Hearth Month	Heart Healthy Products -- Aspirin -- Low Cholesterol Products -- Cholesterol Lowering Products -- Vitamins -- Herbal Supplements
February	Chinese New Years	Chinese Foods & Sauces
February	National Canned Food Month	Canned Foods -- Tuna & Chicken -- Beans -- Fruits & Vegetables
February	National Hot Breakfast Month	Breakfast Foods -- Cereals & Oatmeal -- Frozen Waffles -- Frozen Pancakes -- Syrup
February	Valentine's Day	Valentine's Candy & Related Products -- Chocolate -- Cards -- Sexual Health Products (lubricants, jellies, condoms, etc..)
February	Westminster Dog Show	Pet Supplies -- Dog Food

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March	Easter	Easter Products <ul style="list-style-type: none">-- Easter Candy-- Ham-- Eggs (plastic & real)
March	Frozen Food Month	Frozen Foods <ul style="list-style-type: none">-- Vegetables & Fruits-- Dinners & Entrees-- Ice Cream-- Frozen Breakfast Foods
March	Jewish/Passover	Rare Jewish & Passover Foods
March	National Peanut Month	Peanuts
March	Spring Cleaning	Household Cleaners & Organizers
March	St. Patrick's Day	Irish Foods <ul style="list-style-type: none">-- Corned Beef-- Potatoes
April	Daylight Savings Time	Renew & Restart Products <ul style="list-style-type: none">-- Batteries-- Smoke & Carbon Monoxide Monitors
April	Earth Day	Earth Day Promotions <ul style="list-style-type: none">-- Organic Foods & Natural Foods-- Eco-Friendly Products & Cleaners-- Energy Saving Light Bulbs & Products-- Reusable Tote Bags & Shopping Bags
April	Easter	Easter Products <ul style="list-style-type: none">-- Easter Candy-- Ham-- Eggs (plastic & real)
May	Allergy Season	Allergy Medications
May	Camping/Outdoor Season	Camping & Outdoor Products <ul style="list-style-type: none">-- Sunscreen & Tanning Lotions-- Insect Repellant & Candles-- Coolers
May	Cinco de Mayo	Mexican Foods
May	Graduation	Graduation Party Supplies & Foods <ul style="list-style-type: none">-- Deli & Fruit Platters-- Balloons, Streamers, etc...-- Photo Albums, Scrap Books, etc...
May	Grilling Season (typically continues through July)	Meats & Grilling Foods or Products <ul style="list-style-type: none">-- Hot Dogs, Hamburgers, Brats, etc..-- Barbecue Sauces, Ketchup, Mustard, etc...-- Steaks, Pork Chops, Ribs, etc...-- Cheese & Toppings-- Fruits & Salad Products-- Charcoal & Lighter Fluids-- Potato Chips-- Disposable Plates, Cups, etc...-- Popsicles, Ice Cream, etc...-- Soda

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May	National Pet Week	Pet Foods & Supplies
May	Summer	Pools, Outdoor Toys, & Garden Décor/Tools
June	Fourth of July	Meats & Grilling Foods or Products -- Hot Dogs, Hamburgers, Brats, etc.. -- Barbecue Sauces, Ketchup, Mustard, etc... -- Steaks, Pork Chops, Ribs, etc... -- Cheese & Toppings -- Fruits & Salad Products -- Charcoal & Lighter Fluids -- Potato Chips -- Disposable Plates, Cups, etc... -- Popsicles, Ice Cream, etc... -- Soda
June	National Dairy Month	Dairy Products -- Milk -- Yogurt -- Eggs -- Butter, Margarine, etc... -- Sour Cream, Cottage Cheese, etc.. -- Cheese -- Whipped Cream -- Ice Cream -- Coffee Creamer
June	National Headache Month	Pain Relievers
July	Back-to-School (continues through Labor Day)	School Supplies -- Paper, Notebooks, Folders, etc... -- Pens, Pencils, Crayons, etc... -- Scissors, Glue, Tape, etc... -- Book Covers
August	Baby Safety Month	Baby Products & Supplies
August	Back-to-School (continues through Labor Day)	Breakfast, Snack, & Lunch Foods -- Lunchboxes & Thermos -- Sandwich Making Products -- Quick Breakfast Foods (waffles, cereal, etc...) -- Snack Foods
August	National Potato Month	Potato Products
August	Organic Harvest Month	Organic Foods
August	Seasonal Items	Diabetes Care Products Tomato Products
October	Daylight Savings Time	Renew & Restart Products -- Batteries -- Smoke & Carbon Monoxide Monitors
October	Fall	Automotive Products
October	Halloween	Halloween Products -- Candy -- Apples -- Pumpkins
October	National Breast Cancer Awareness Month	"Pink" Products

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November Thanksgiving

Thanksgiving Dinner Products
-- Pumpkin & Pumpkin Pie Filling
-- Sweet Potatoes & Potatoes
-- Turkey
-- Stuffing
-- Green Bean Casserole Supplies
-- Pies & Rolls
-- Cranberries
-- Gravy

December Christmas

Holiday Party Foods
-- Deli Platters
-- Crackers & Cheese
-- Chips & Dips
-- Soda
-- Egg Nog

December Christmas

Holiday Dinner Foods
-- Ham
-- Potatoes & Potato Mix
-- Rolls
-- Gravy
-- Stuffing & Stuffing Mixes
-- Frozen Pies & Pie Fillings

December Christmas

Holiday Gift Wrapping Supplies

December Christmas

Baking Supplies